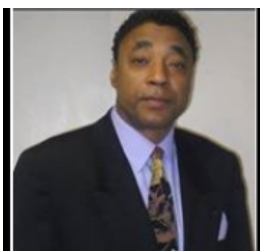


Social Media Prospecting Recruiting Guide \$ Scripts

[If this doesn't light a fire under you I don't know what will! \(READ NOW\)](#)



How To Use Your Facebook Profile To Generate Traffic, Leads And Sales For FREE!



Hey, Erving Croxen here...

And I'm about to show you how to get targeted buyer leads for FREE using nothing but your Facebook profile!

You don't need any special skills to make this work, and you'll never have to pay for ads!

My Daily Facebook Marketing Plan

This is the exact routine that I follow every day to generate traffic, leads, and sales from Facebook. And it only takes about 45 minutes. I do this twice a day!

The first thing I do every morning is check my notifications. I reply to people who requested information about my offer and send them a link to a lead capture page. I also reply to other comments and messages that I received the previous day.

Next, I go to my Newsfeed. I "Love" and comment on every relevant post for about 15 minutes. This "Warms Up" the Facebook algorithm, which results in your posts being seen by more of your friends. So, when I make a post, all the people I engaged with will see it in their news feed. And when they engage with my post, Facebook will show it to more people.

Then, I go to the groups I've joined that accept advertising. I post one ad in five different Facebook groups. First, I like and comment on a few posts before I make my post. I always modify the ad text for each group so Facebook doesn't think I'm spamming. Again, I do this twice a day.

Next, I add 50 targeted friends (twice a day) with *at least 50 mutual friends* from relevant groups that I've joined. The goal is to get 5,000 friends (max limit) on your profile. That's when you'll really start generating leads and sales!

Finally, I go to [My Facebook Group](#) and reply to any posts from members, welcome new members, invite my new friends to join the group and send an invite to join List Infinity. And then I make a post (a few times a week).

If you do this consistently, your engagement and your email list will build over time. And when more people engage with your posts, Facebook will push your posts higher up in the news feed and that's how you get leads.

The more friends you make, the more money you'll make. How much time you put into this plan

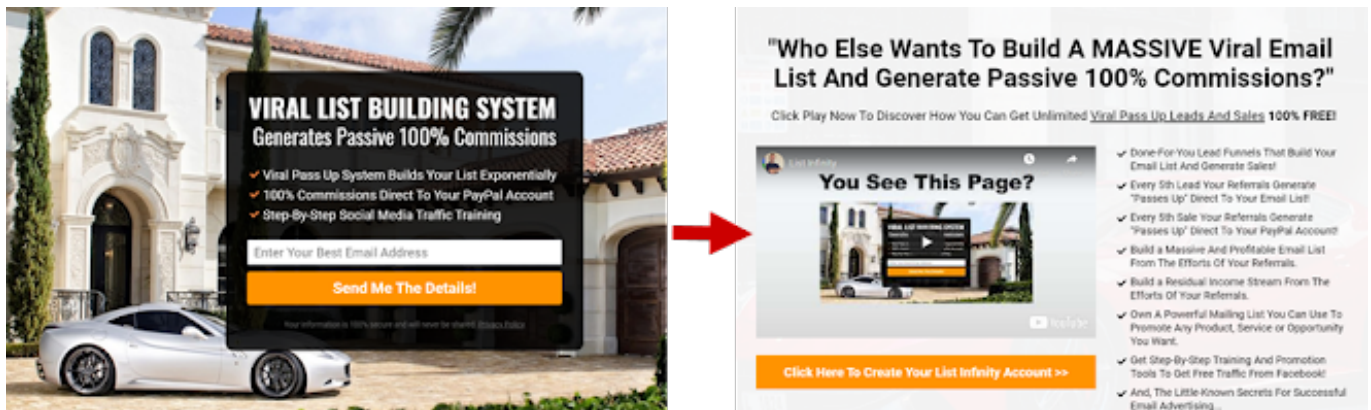
is up to you.

Optimizing Your Facebook Profile

When you engage with people on Facebook, many of them will check out your profile. The more you engage with people, the more traffic, leads, and sales you'll get.

If your profile is optimized for lead generation, people will click to view your free offer and give you their email address to get access.

After they submit their email address, they will be added to your list and sent to the List Infinity sales page that builds your list and makes you money from their efforts.



STEP #1: Optimize Your Cover Photo

If you had to guess...Which one of these do you think converts visitors into leads better than the other?



Erving Croxen

👉 Click On Link To Access Your Free Report ❤️ Online <https://bit.ly/3BLQAxR> 🚀
Edit

The one on the left is my personal profile for family and friends. The one on the right is for business and it's optimized for lead generation. And that's why I have two Facebook accounts.

When visitors click on your cover photo, they will see your description with a link to your lead capture page.

STEP #2: Optimize Your Profile Photo

You may not realize it, but a lot of people will click on your photo to leave a comment. You can add a link to your lead page in the photo description. Note that Facebook doesn't display a description on mobile phones.



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FREE Report

Turn Your Facebook Profile Into A Powerful Sales Funnel That Grows Your Network Marketing Business On Auto-Pilot!
The Unlimited FB profile Lead Machine is an Interactive blueprint that shows you how to "hack" your social media profiles to generate more of your leads online and builds you a list of raving fans...INSTANTLY!

Get Unlimited Free Quality Customers From Social Media
Perfect For Beginners & Professionals
Set It Up Once & Grow Your Business On Auto-Pilot 24/7!
Click Here Free Report <https://bit.ly/32wj3MH>
See less

Edit

STEP #3: Optimize Your Bio

The Bio is a strategic place to add a link to your landing page. It only takes a minute and it gives visitors another potential area to click! Enter a call to action, emojis, and a link to your landing page.

Commenting In Your Newsfeed

It's time to "warm up that algorithm"! Go to your newsfeed and like and comment on posts for about 15 minutes (I set a timer). Use the appropriate emoticon for each post, "Love", "Care", etc.

You want to comment with at least five words. And always skim through long posts before you comment. Make it relevant. Facebook knows if you're really engaging.

Posting For Profits

Now that you've engaged with people in your newsfeed, it's time to drop a post! There is a science to this, so read the following carefully.

Facebook will show your post to more people in your newsfeed, if your previous post got a lot of engagement. So, I first make a post that will get a lot of engagement. And then I drop a post that generates leads.

Step #1: Post For Engagement

This post got [If this doesn't light a fire under you I don't know what will! \(READ NOW\)](#) 60 comments, which shows Facebook that people are engaging with my content. So, FB is likely to show my next post to more people in their newsfeed.

People love to give advice. So, post questions that people will answer to position themselves as an authority.



Step #2: Post For Lead Generation

This is one of my lead magnets from Quick Funnels that I give away to get people onto my email list.

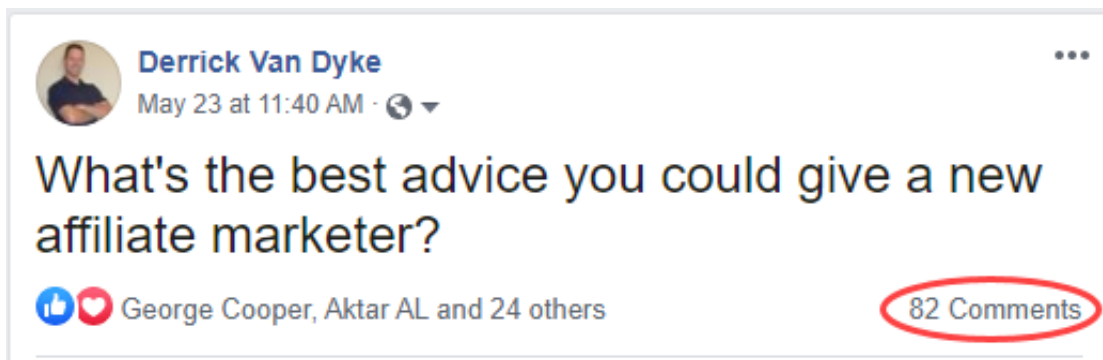
When people comment asking for the link, I send them a private message with a link to my lead page and then reply to their comment.



Post Types That Get Engagement

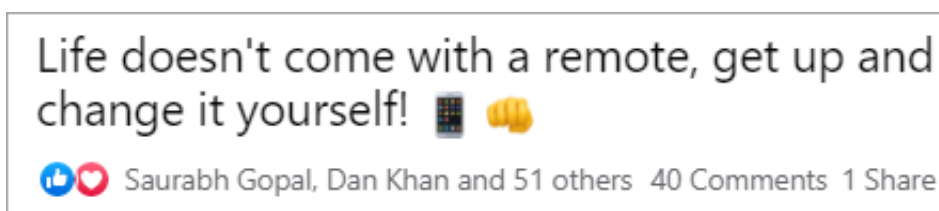
Post type: Advice Question

People love to give advice. Post questions that people will answer to position themselves as an authority.



Post type: Motivational Quotes

51 Likes and 40 comments. Not bad. Just priming the engine.



Post type: Controversial Question

People also love to state their opinion.

Post controversial questions that start a conversation. Avoid politics and religion!

The more you interact with like-minded friends, the more reach you'll get on Facebook.

What Is Your Opinion On Chrome Extensions That Automate FB Marketing?



You, John Newman, Peter Chai and 9 others 36 Comments

Post type: Lead Magnet

This is a great way to generate leads from Facebook. You give away something for free with a link to your lead capture page.

People love free templates and tools that they can use to get free traffic and leads into their business.

**I'm Giving Away My
"Facebook Marketing Plan"
For Free!
Who Wants a Copy?
Drop "ME" Below 🙌**

 Frank Voce, George Cooper and 7 others

46 Comments

Post type: Lead Magnet

This post got [If this doesn't light a fire under you I don't know what will! \(READ NOW\)](#) 66 comments. 47 opted in to get the free training.

At a minimum \$1 per lead, that would have cost me about \$50 with paid advertising!

You can add 100-200 leads per week with this system. Consistency is the key.

**I Have 47 Videos That Show
You How To Make \$100/Day!
Want Access For FREE?**

 You, Saurabh Gopal, Bill Newland and 20 others 66 Comments

Adding Targeted Friends

When marketing on Facebook it's important that you connect with the right audience. When you do, you'll find that making sales will become almost effortless because you're speaking directly with people who want what you have to offer.

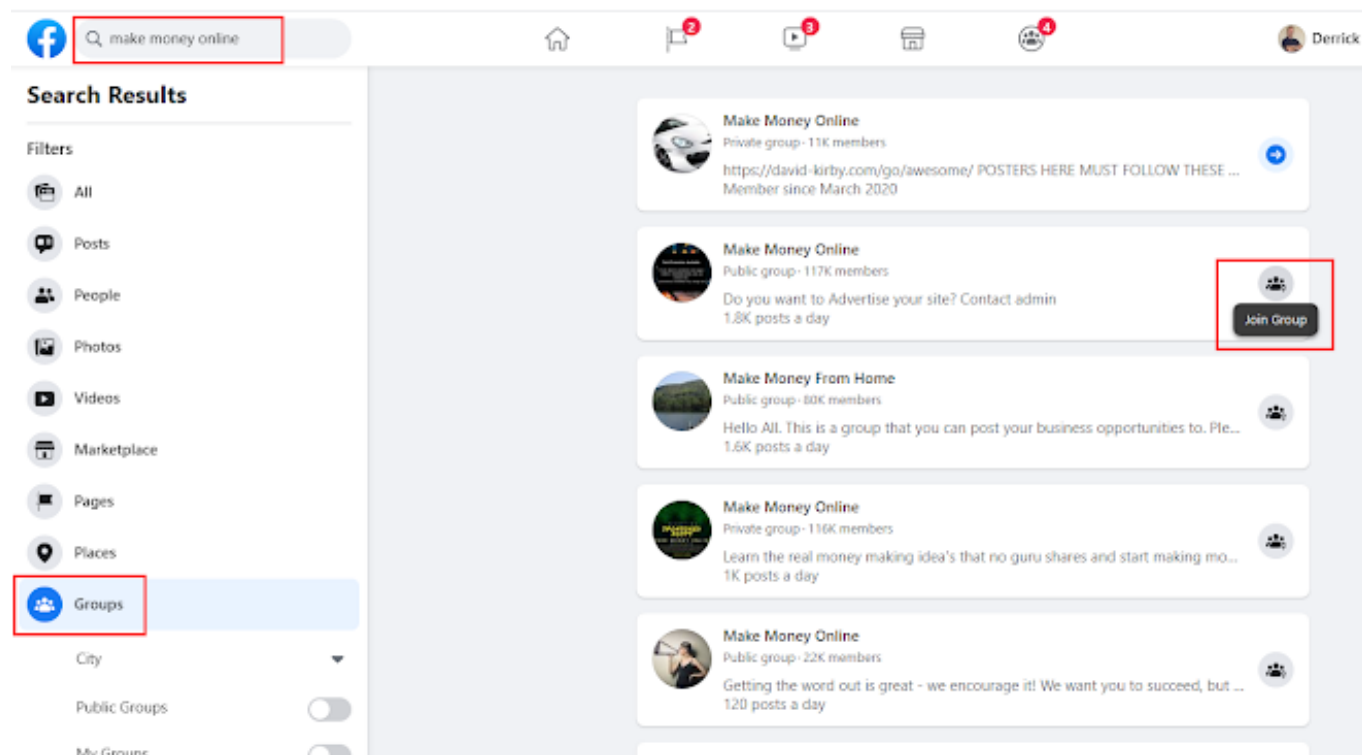
Ask yourself these two questions:

1. What problem does my offer solve?
2. Where on Facebook would the people who have that problem be located?

Facebook Groups

There are 2.5 billion active users on Facebook and 1.5 billion of those people are in one or more Facebook groups.

To find your ideal prospects to add as friends, search for keywords related to your niche, click Groups, and join a few groups active groups that have a lot of members.



Join groups that provide value to the members and get a lot of comments on posts.

Go to the Members tab to see a list of all the members.

Add people who look like they would need your help for what you offer. Think about it - if they already look successful or they look like they don't have the problem your offer solves, then it's unlikely they'll become a lead or sale.

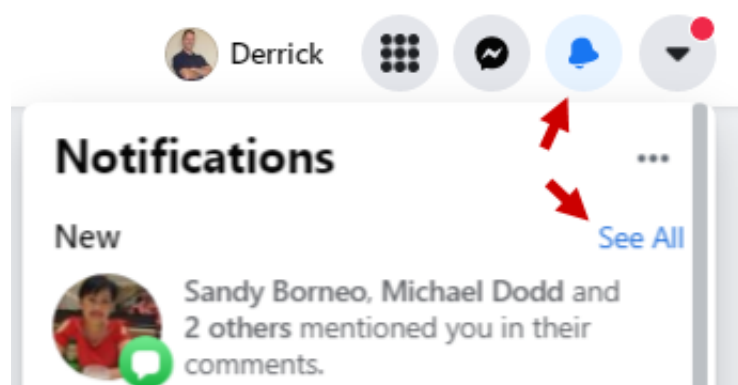
If you're selling a weight loss product, you wouldn't want to add a fitness instructor as a friend. This is business. Look for prospects who have a problem that your offer solves.

If you're just starting out with a new account, you may want to add just 20 friends three times a day and then increase over time. If you have an established account can add 100 people per day.

If you get a prompt from Facebook asking, "Do you know this person?" stop for a few hours before adding any more friends.

Responding To Notifications

Go to your notifications tab and click See All. Then click on one of the notifications. The notifications will then stay on the right when you click and respond, which saves a lot of time.



Replying To Comments

Reply to people who commented on posts you made on your profile and in groups. If you're already replied to some comments, sort to see the newest comments first.

If your post is a lead magnet (see examples below), first send them a message with the link to your lead page and then reply to let them know.

Message: Hi , here's the link you requested for the Viral List Building System:

Reply: *I sent you the link in a DM. Sent you the link in a message. Check your inbox for the link. You can also personalize your replies with their name and an emoji ?.*

Messaging New Friends

When someone accepts your friend request, reach out via messenger to introduce yourself! That personal touch creates an open line of communication and establishes instant rapport.

Never try to sell on the first contact. Open with a friendly message and a question. Then on the second message, highlight specifically what you do and ask if what you have would be valuable to them or if they'd be interested.

Because your profile is branded as a leader & expert, and you're adding targeted people as friends, a high percentage of them would probably be open to at least taking a look at what you offer because they feel like you can genuinely help them reach their desired goals.

Message 1: Hi , great to be connected with you... tell me a bit about what you do online and perhaps we can help each other!

Message 2: Okay nice that's awesome... Personally I teach people how to XYZ, would that be of value to you?

Replace XYZ with a few sentences that sound interesting enough to make them curious to learn more about what you offer.

For example: *Personally, I teach people exactly how to generate daily leads and sales with 100% free traffic... would that be of value to you?*

If they say, "No". Just move on.

If they say, "Yes" send them a link to your offer.

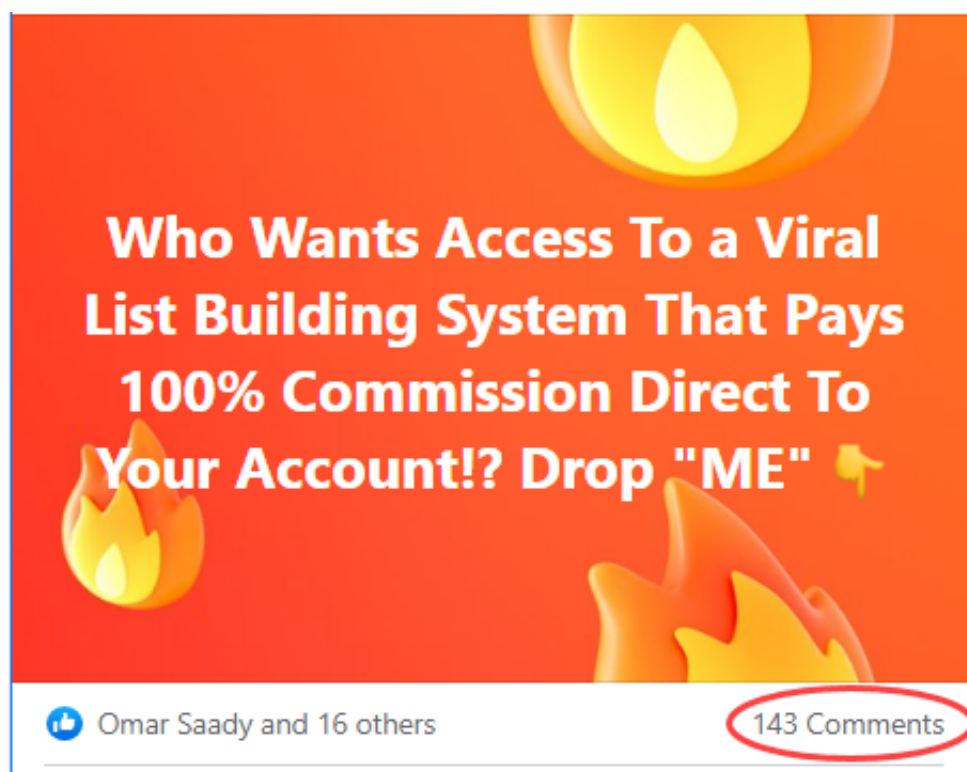
Message 3: Okay awesome, go ahead and check out the details in depth here & feel free to let me know if you have any questions:

Posting Ads In Groups

You can post ads like this on Facebook groups that accept free advertising and generate leads and sales for free!

Post different ads in 3-5 groups per day and keep track of which groups and ads get the most engagement.

Message and reply to everyone who comments "ME" on your post.



Here's Recap of Your Daily Routine

- Like and comment on new posts in your newsfeed for 15 minutes.
- Make a post for engagement or lead generation
- Get back to all messages in your inbox

- Send 3-friend requests daily targeted people
- Message all new friends using the prospecting script
- Message new FB group members and invite new friends to join your group
- [Use My ATM 3-Step Formula](#)
- Repeat these steps twice a day...

If you follow this exact game plan CONSISTENTLY every single day, you'll start to see results. Your income will start growing and it'll get easier and faster to run through this process.

How To AUTOMATE 90% Of Your Facebook Marketing!

Click on the link and get your free Facebook profile machine



- Automatically Reply To All The Comments On Your Facebook Posts!
- Send Friend Requests To 100+ Ideal Prospects With One Click!
- Send Personalized Messages To New Friends Automatically!
- Find & Unfriend those not engaging With A Click Of A Button!
- Build An Email List By Automatically adding FB Group Members To Your Autresponder

[Click Here To Automate Your Facebook Marketing!](#)

Imagine how much time you'll save by automating a 90% of your FB marketing tasks.

Now imagine 30 days from now, you have a consistent, dependable income flowing into your bank account like clockwork.

30 Viral FB Post

https://docs.google.com/document/d/1XRcd8AKOWpE98VRQdpmG5y6zLok1Y-HYz7ZHkg_Irk4/edit#heading=h.yiq6d56sz91h

Viral List 61 Engagement Posts

<https://docs.google.com/document/d/1h20z9NV3-KvxxCYg3nfF2bUyM6QtuKIN1729YuAQkd8/edit#heading=h.a6msrl6lw55l>

Viral List 100 Facebook Groups

<https://docs.google.com/document/d/1N2-swA4TlobqY5L4v4EIZSRX2ppmXdZWHUgypDMgxQ/edit>

How To Use Your Facebook Profile To Generate Traffic, Leads And Sales For FREE!



Bonus

Discover Social Media prospecting insider secrets AND peek behind the curtain at the exact scripts we've used to recruit **Hundreds & Thousands**



[If this doesn't light a fire under you I don't know what will! \(READ NOW\)](#)